

Waste management tips for exhibitors

A key part of minimising our industry's impact on the planet is to reduce the amount of waste created at events. We can all do better by recognising our collective responsibilities under the Waste Duty of Care Legislation.

- Create a waste management plan which should include an indicated location within the boundaries of your stand assigned as a 'dump and stack' area for consolidating and securing waste and a removal point.
- Ask your suppliers for a waste management plan.
- Book a waste disposal service ahead of the event to reduce cost or make sure your contractor has this in their plan.
- Minimise packaging on items being delivered for the stand build and if packaging is required, specify no single-use plastic and reuse recyclable materials.
- Where possible reuse all elements of the stand.
- If ordering furniture, ask for it to be delivered unwrapped and cleaned on-site.
- Think about timeless graphics, banners and other marketing collateral that can be collected and reused.
- Maximise digital graphics and make use of QR codes for supplementary information.