

WASTE MANAGEMENT

TIPS FOR EXHIBITORS



**A KEY PART OF MINIMISING OUR INDUSTRY'S
IMPACT ON THE PLANET IS TO REDUCE THE
AMOUNT OF WASTE CREATED AT EVENTS**

**WE CAN ALL DO BETTER BY RECOGNISING OUR
COLLECTIVE RESPONSIBILITIES UNDER THE
WASTE DUTY OF CARE LEGISLATION**

TOP TIPS FOR EXHIBITORS



PLAN

Create a waste management plan which should include an indicated location within the boundaries of your stand assigned as a 'dump and stack' area for consolidating and securing waste and a removal point. Also ask your suppliers for a waste management plan.

BOOK

Book a waste disposal service ahead of the event to reduce cost or make sure your contractor has this in their plan.

REUSE

Where possible, reuse all elements of the stand.

TOP TIPS FOR EXHIBITORS



MINIMISE

Minimise packaging on items being delivered for the stand build and if packaging is required, specify no single-plastic and reuse recyclable materials.

DELIVERY

If ordering furniture, ask for it to be delivered unwrapped and cleaned on-site.

TIMELESS

Think about timeless graphics, banners, and other marketing materials that can be collected and reused.

DIGITAL

Maximise digital graphics and make use of QR codes for supplementary information.

**THANK
YOU**