

WASTE MANAGEMENT

FOR ORGANISERS

**BY WORKING TOGETHER WITH ORGANISERS TO
IMPROVE WASTE MANAGEMENT, WE HAVE
COLLECTIVELY HALVED THE AMOUNT OF WASTE
GENERATED AT THE VENUE SINCE 2019**

**WE CAN ALL DO BETTER BY RECOGNISING OUR
COLLECTIVE RESPONSIBILITIES UNDER THE WASTE
DUTY OF CARE LEGISLATION BY INTRODUCING A
NEW WAY OF WORKING WITH OUR ORGANISERS**

ACCURATE FORECASTING

Accurate forecasting for an event is critical. We are supporting organisers with a **realistic forecast for the volume of waste and cost of disposal at the initial stage of planning** for an event. This has been calculated based on the footprint of the event, the ratio of space-only to shell scheme and the type of event. For example, events with food and hospitality content are recognised as generating more waste.



EXCEL LONDON
INTERNATIONAL EXHIBITIONS COMPANY
ADNEC

JOURNEY TO NET ZERO

In alignment with the Net Zero Carbon Events Pledge, we are **building our strategy to become a net zero venue**. We have already taken interim steps to account for the residual emissions generated at our venue through our Carbon Neutral Certification, including those arising from waste disposal by the procurement of high-quality certified carbon offset credits. We know this is not a long-term solution and we are committed to continuing to reduce waste generated from events.

/ Excel London – Waste management for organisers

BUILDING AWARENESS

Organisers, exhibitors, and contractors should be aware of the [Waste Duty of Care legislation](#) and are responsible for the safe disposal of any waste produced at Excel. We offer this service through our waste management provider to ensure it is collected from the venue, handled safely and only transferred to authorised facilities.



FIND OUT MORE

RECORD KEEPING

If you are required to account for your waste, copies of documents such as Waste Transfer Notes and a waste carrier's licence, can be provided upon request. Once you have a benchmark for the first year of operation, it will be easy to apply a target for waste reduction for your next event at Excel.

TOP TIPS FOR ORGANISERS

Here are some ways you can reduce the waste generated at your event.



PLAN

Plan your waste management and disposal strategy in advance of the event.

EXHIBITORS

Ask your exhibitors for a copy of their strategy and suggest measures outlined in the 'Top tips for exhibitors' guide to reduce waste.

COLLECT

Encourage exhibitors to have their waste collected by their contractor or by our Excel waste service.

ELIMINATE

Work with suppliers to eliminate single-use plastic, maximise the use of recyclable packaging and collect packaging for reuse.

TOP TIPS FOR ORGANISERS

Here are some ways you can reduce the waste generated at your event.



CARPET

Consider eliminating or minimising the use of carpet, which will significantly contribute to waste volume reductions. Where carpet is still used, ask your general services contractor for fully recyclable products

FURNITURE

Request that furniture is delivered unwrapped and cleaned on-site.

BADGES

Completely eliminate plastic wallets or set up collection points at the event exit for reuse.

TOP TIPS FOR ORGANISERS

Here are some ways you can reduce the waste generated at your event.



DELIVERY

Use crates to transport items to and from your office rather than cardboard boxes.

ARTWORK

Do not include dates on graphics, banners, and other marketing collateral so it can be reused. Maximise digital signage and make use of QR codes.

F&B

Plan food and drink menus to prevent waste thinking about portion sizes and accurately projecting attendee numbers.

BREAKDOWN

Work with suppliers to eliminate single-use plastic, maximise the use of recyclable packaging and collect packaging for reuse.

**THANK
YOU**