

ExCeL London Media

Get *Spotted* at ExCeL

Cost effective stand enhancement options, transforming your space into a vibrant and fully branded masterpiece to get your brand spotted

Just send us your print ready artwork to our specification, or let our creative design studio create it for you. We will produce, deliver and install your graphics and AV requirements at your event.

Spotted

An ADNEC Group Company

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MEDIA

On your stand

IMPACT RANGE

Transform an uninspiring shell scheme stand into a vibrant fully branded masterpiece by using rigid cost effective panels and self-adhesive vinyl to enhance your space with our Impact Range of affordable graphic options.

A Fascia Overlays

Full colour graphic fascia overlay providing seamless impact to the front of your stand. A cost effective solution to stand out from competitors in your aisle.

Dimensions: 500mm deep

Material: Printed Kappa

Use: Single time use

Electrics: Not required

Illuminated Option: No

Part Height Panel Option: No

C Cut Vinyl

Full colour logo produced onto self-adhesive vinyl applied directly to shell scheme stand panel. A very cost effective way to splash your brand onto selected panels. Can be provided 'cut to shape' if required to give a professional finish.

Dimensions: 600mm or 900mm widths

Material: Vinyl

Use: Single time use

Electrics: not required

Illuminated Option: No

B Overlay Panels

Full colour rigid foamex graphic panels providing a completely uninterrupted seamless backdrop to your stand. These panels fit onto vertical clips fixed to the upright aluminium posts of your stand. The posts are not visible on your stand when selecting full height panels.

Dimensions: Full wall coverage

Material: Printed 5mm Foamex

Use: Single time use

Electrics: Not required

Illuminated Option: No

Part Height Panel Option: Yes

D Infill Graphics

Full colour rigid foamex graphic panels produced to the same size as the individual panels of your stand. These panels fit directly to the existing panels of your stand in between the upright aluminium posts. The posts remain visible on your stand.

Dimensions: approx 1m x 2500m

Material: Printed 3mm Foamex

Use: Single time use

Electrics: Not required

Illuminated Option: No

Part Height Panel Option: Yes



E Roller Banners

Full colour printed roller banners are useful to promote your message in a flexible way. A lightweight aluminium cartridge contains the printed graphic which can be extended and displayed on your stand. Please ask us about other portable options.

Dimensions: 800mm x 2200mm

Material: Full colour print

Use: Reusable

Electrics: not required

Illuminated Option: No

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On your stand

ENHANCED RANGE

Take your stand to the next level with the sophisticated, vibrant graphic options available from our Enhanced Range.

F 3D Lettering

We can offer various options of 3D lettering produced in a number of materials and depths. Please call our representatives to discuss your unique requirements for a bespoke finish.

Dimensions: Up to 2m wide

Material: Various

Use: Reusable. Dependant on material

Electrics: Not required

Illuminated Option: No

G Fabric Silicon Edged Banners

This superior graphic is printed onto fabric using dye sublimation process giving an extremely high quality print with enhanced vibrant colours. A silicon strip is sewn around the perimeter of the banner and inserted into a recessed groove of a profile frame giving a drum tight finish. Recommended to cover a complete wall as a seamless continuous graphic. The upright aluminium posts are not visible.

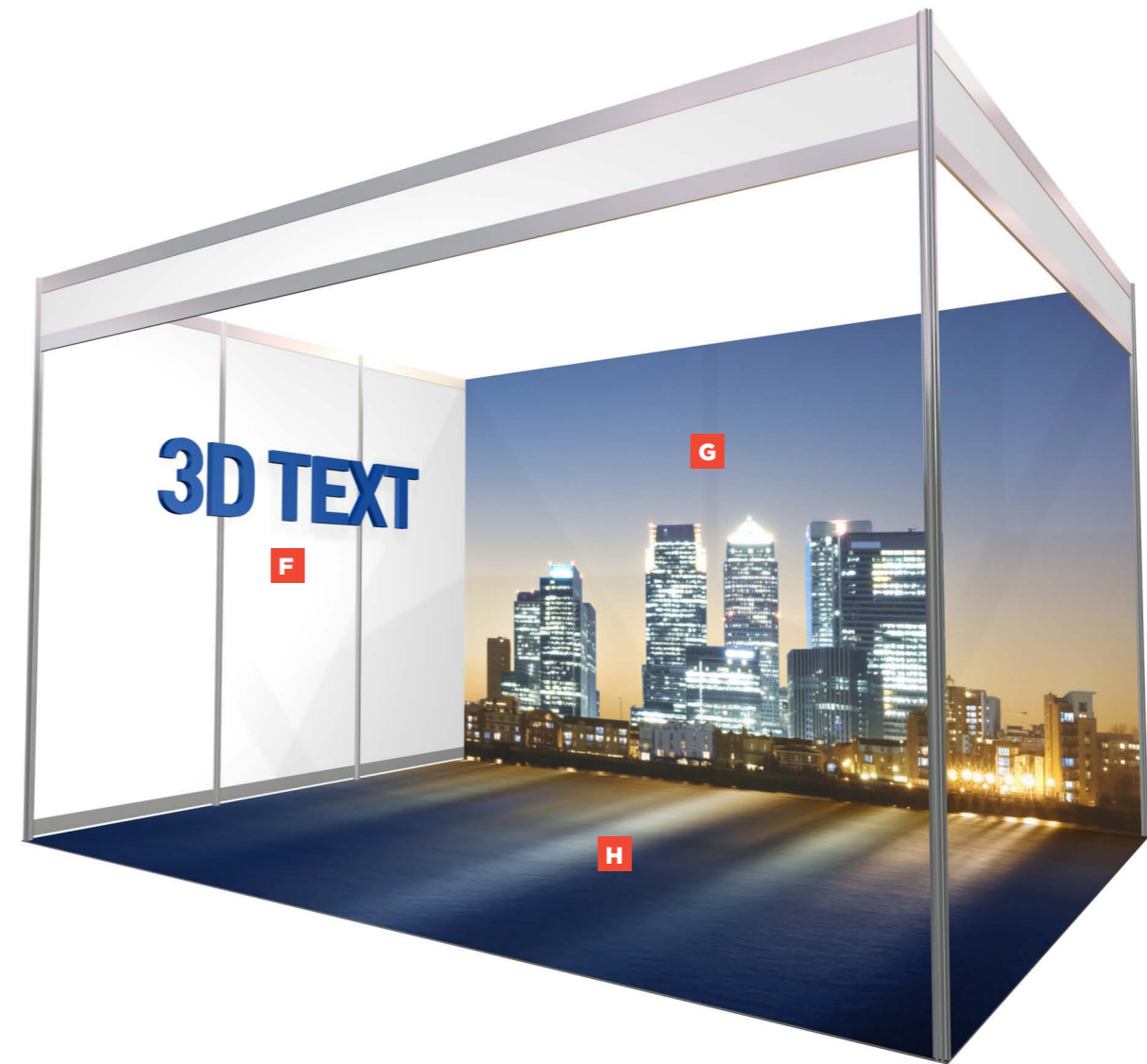
Material: Fabric

Use: Reusable. Fabric can be washed / ironed

Electrics: Required if Illuminated option selected

Illuminated Option: Yes

Part Height Panel Option: Yes



H Printed Flooring

Create a huge impact by adding a full colour printed floor to your stand combining texture, patterns and graphics. This hardwearing slip resistant lino completely customises your space with a high quality print with enhanced vibrant colours.

Material: Printed linoleum (lino) flooring

Use: Reusable. Simply roll up and take away

Electrics: Not required

Illuminated Option: No

Recommended: Complete floor coverage

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On your stand

DIGITAL RANGE

Draw attention to your brand and showcase your video content, presentations and social media channels by incorporating stand and screen options from our digital range. From ultra-thin, stand-alone solutions to large scale LED video walls and interactive screens infused with lead-capture software, we have what you need to help you shape the perfect event experience.



Aluminium Stand

The sleek modern design of the aluminium stand makes it the number one choice for a standalone screen display, with the capability to support a wide range of the latest ultra-bright LED and multi touch screens

Display Sizes: 32" - 55"



Blade Kiosk

A superior quality Commercial High Brightness Display suitable for all types of event or exhibition stand display uses. It comes fully loaded with our easy to use Plug & Play, Digital Signage Player.

Display Sizes: 46" or 55"



Parrabella Stand

The parabella stand adds contemporary style and high impact to your space. Its matt black finish compliments all of the latest screen technology.

Display Sizes: 32" - 55"

Options: Glass laptop shelf



Pegboard Kiosk

This attractive, freestanding Kiosk is Suitable for all types of event or exhibition stand display uses, this display is supplied in a high gloss black finish with an aluminium trim strip. The unit comes fully loaded with our easy to use Plug & Play, Digital Signage Player.

Display Sizes: 32"

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Around your stand

IDENTITY RANGE

Extend your stand by selecting from our Identity Range of unique and impactful graphic options. These options are designed to provide enhanced visibility to draw visitors to your stand. Please note these options are subject to organiser approval for your event.

J Helium Balloon

Draw attention to your exhibition stand by 'flying' a helium balloon and put your brand head and shoulders above the rest. Produced in PVC from our standard colour range with up to two colours of artwork/branding, there is the option to match to specific pantone references or produce in full colour digital print if required. We are also able to offer other inflatable options so please speak to one of our professional representatives to discuss your unique requirements.

Material: PVC

Use: Resusable with care, simple to re-inflate

Electrics: Not required

Illuminated Option: No

Requirement: Organiser permission

K1 Quill Flags

K2 Feather Flags

These lightweight portable displays offer you a dramatic enhancement to your stand and provide an enviable extension and visibility of your brand rising above the shell scheme height at either 3.5m or 4.1m in height for the Quill and 4.7m for the Feather

Dimensions: Various

Material: Fabric

Use: Reusable

Electrics: Not required

Illuminated Option: No

Requirement: Organiser permission

L Printed Floor Tiles

Full colour printed graphic tiles produced onto rigid foamex with a scratchproof seal are professionally cut into the carpet either on your stand or into the aisle carpet with organisers permission. Floor tiles can also be used for directional use by selecting multiple tiles and including a strong brand message with arrows/stand number to ensure visitors arrive at your stand.

Dimensions: 500mm² and 1000mm²

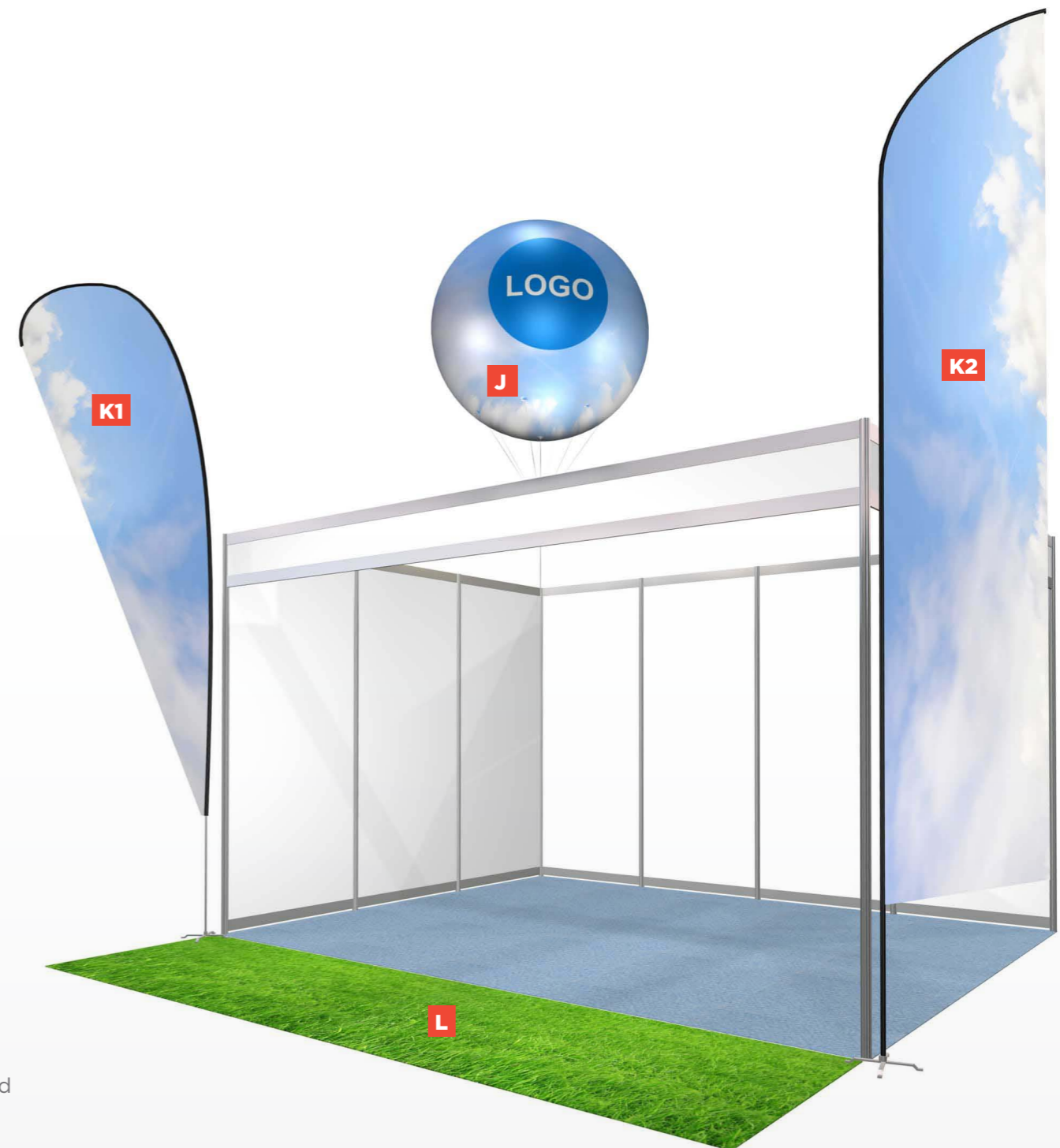
Material: Printed non-slip floortile

Use: Single use

Electrics: Not required

Illuminated Option: No

Requirement: Organiser permission



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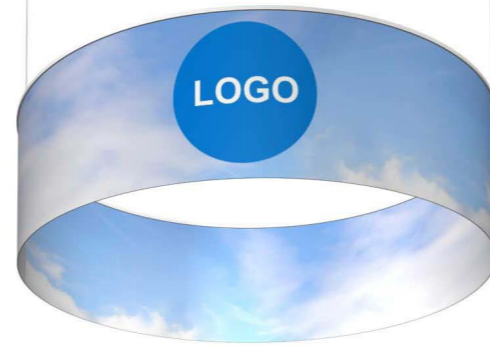
Above your stand

HIGHLIGHT RANGE

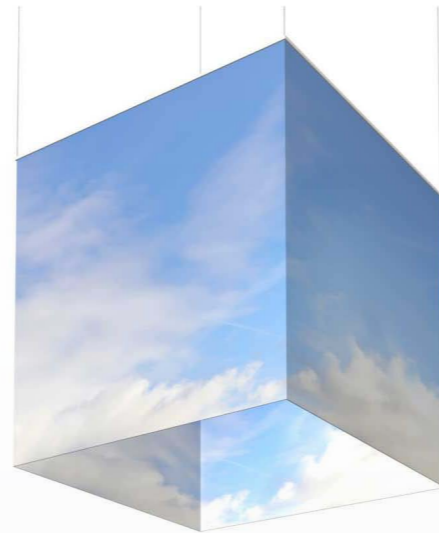
Create maximum visibility for your brand by selecting a high profile banner rigged above your stand from our range of 'Above Stand' options.

We have shown a few examples of popular options, in various shapes, to give you inspiration. Please speak to one of our professional representatives to create your unique bespoke banner.

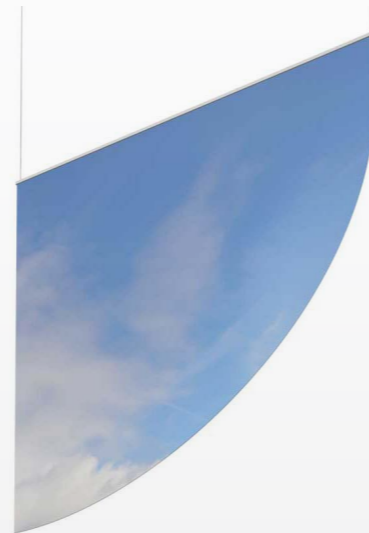
Your banner will need to be rigged by our professional ExCeL rigging team who will provide a quotation for any framework and drop wires required. You will also be advised on the orientation of your banner by the rigging team.



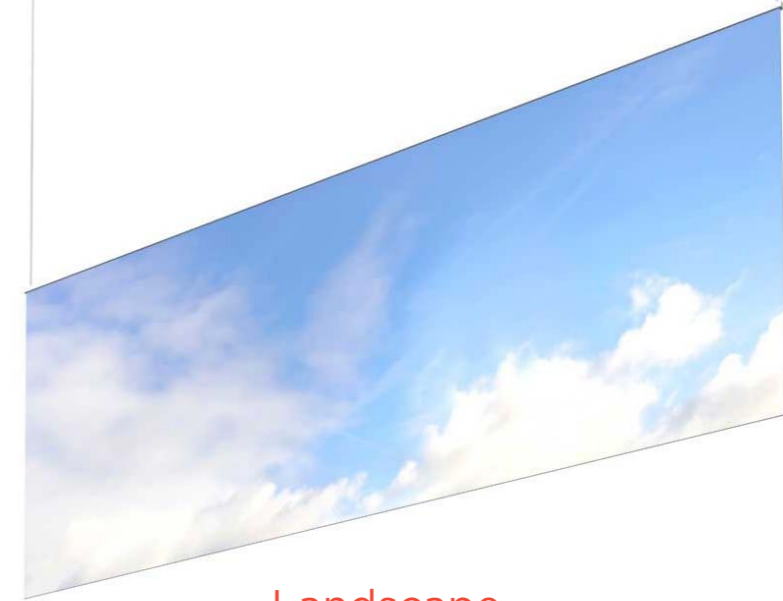
Circular



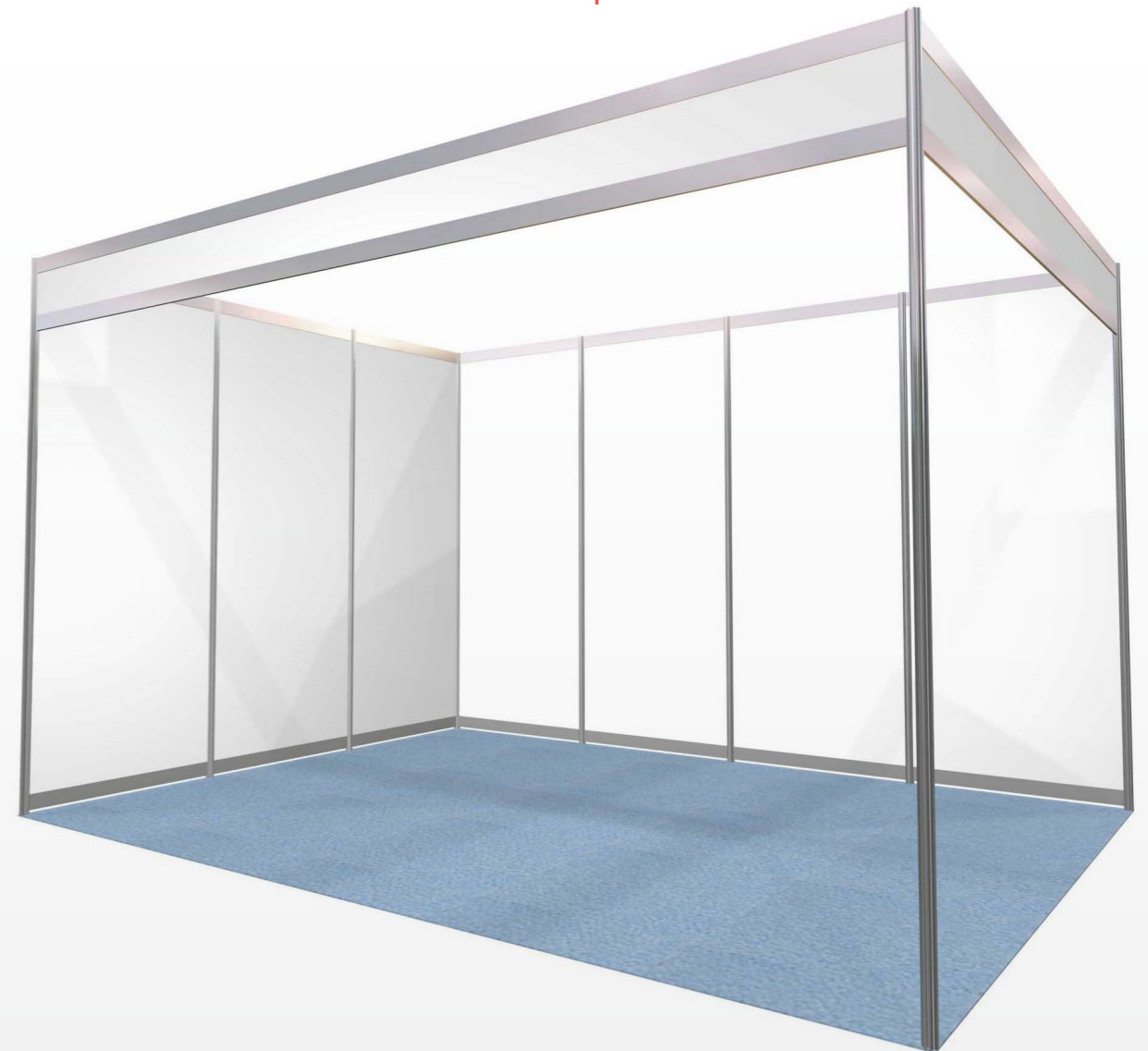
Cube



Shaped



Landscape



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